

The rainbow concept

Interactive therapeutic playground and facilities.
In disabled communities

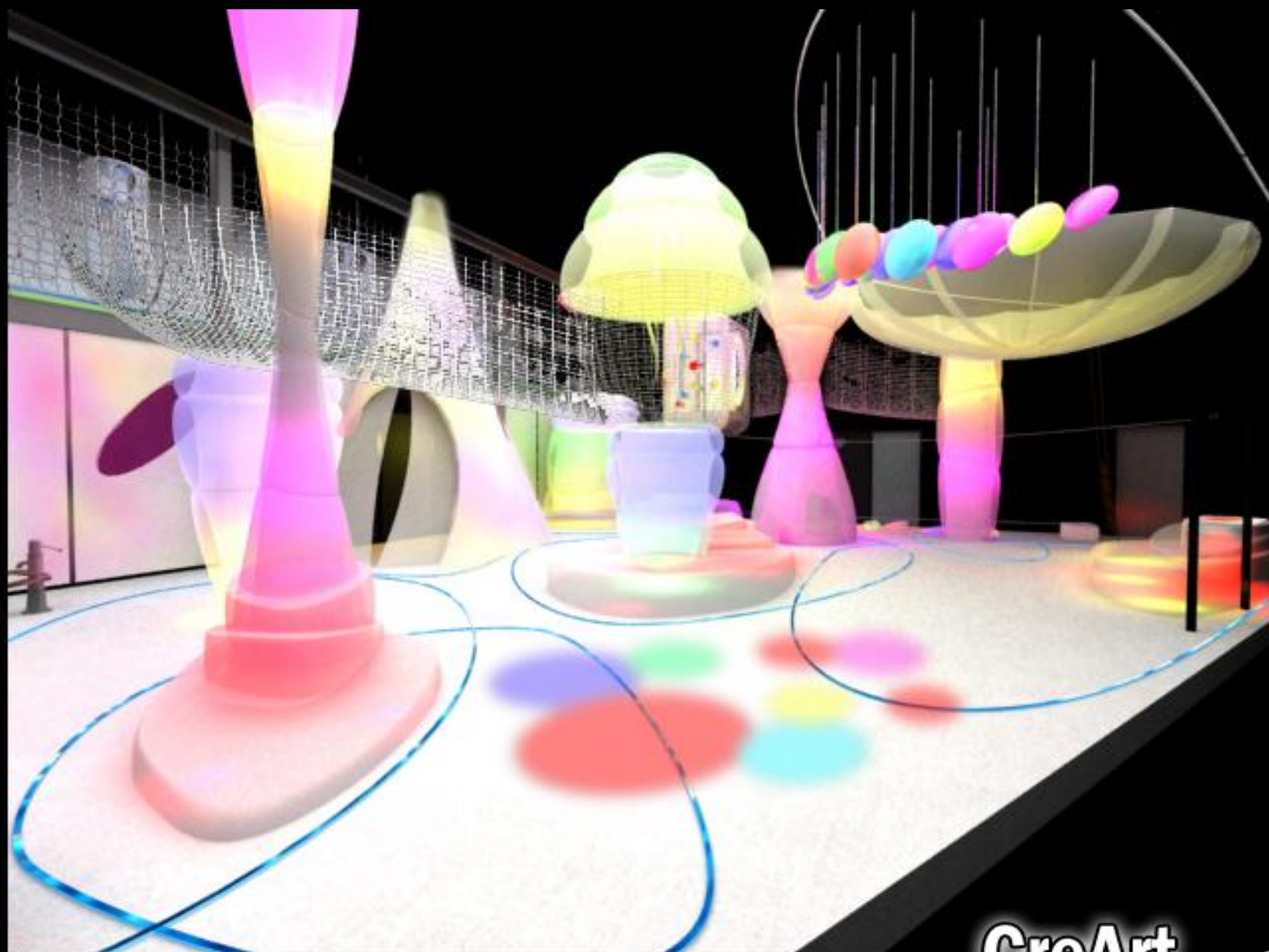
Moshik Yossifov

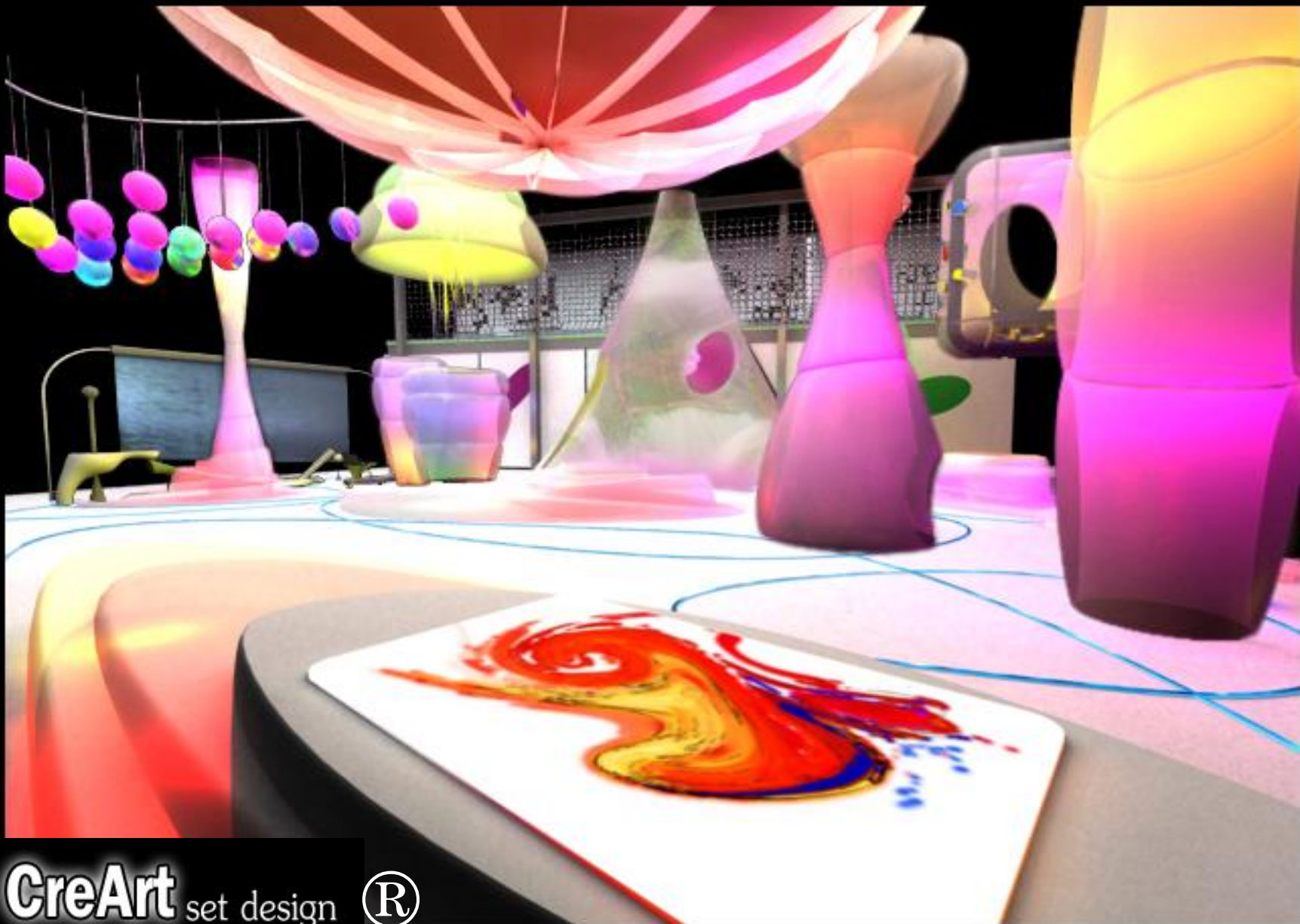
CreArt-Design Ltd. - Playground Concepts

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vision

-Creating innovative therapeutic models that combines a challenging fiscal environment with the 3d virtual reality, designed for Overall population and disabled population.





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perspective

Mission

- Create a unique changeable attractive facilities for individual and public use.
- Creating targeted facilities which combines integration of the senses trough pleasure and healing experience (optional vesion for disabled population),
- Encouraging the frequency of use and maximizing the effectiveness of interactive changeable invierment (better results for disabled population),
- Creating dynamic activity venues, including the visual world as an integral part of the healing experience. (Based on proven knowledge).
- Integration between populations.

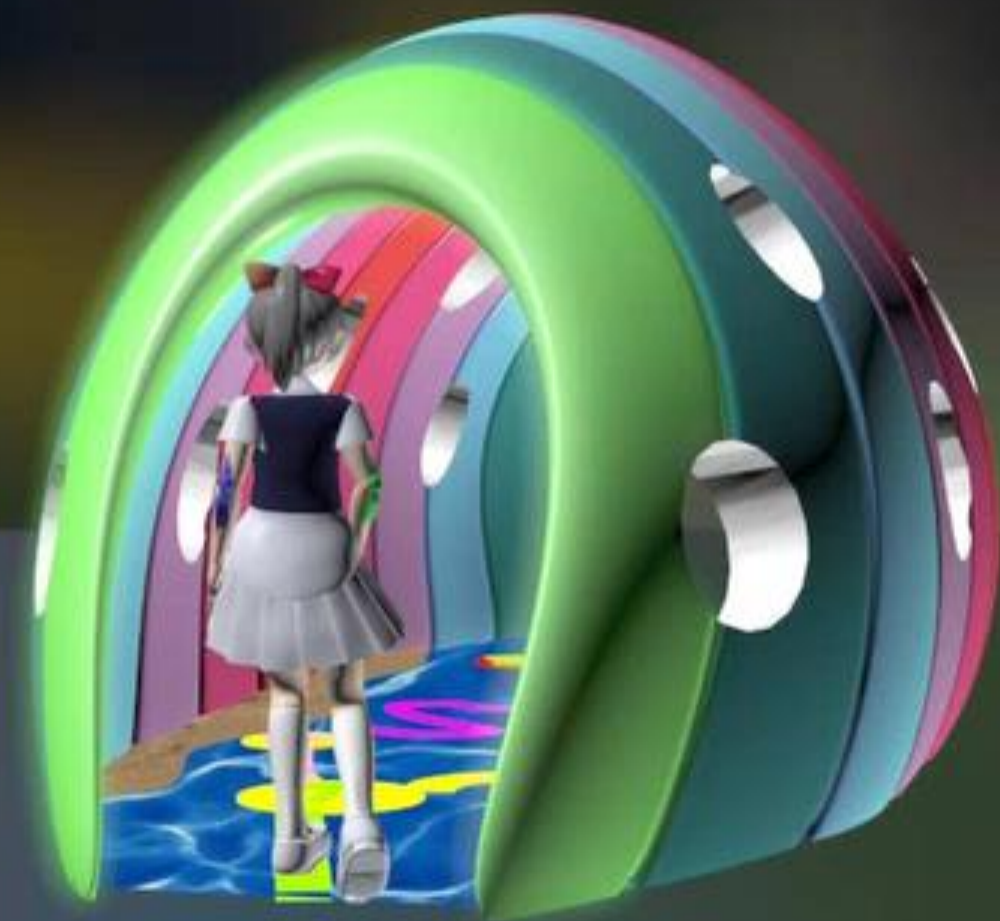




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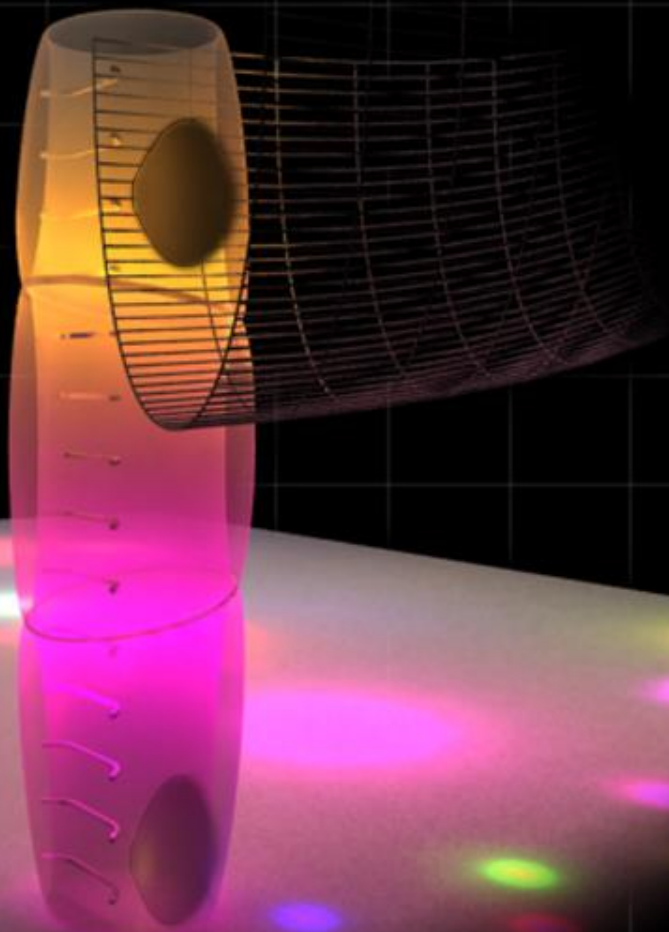






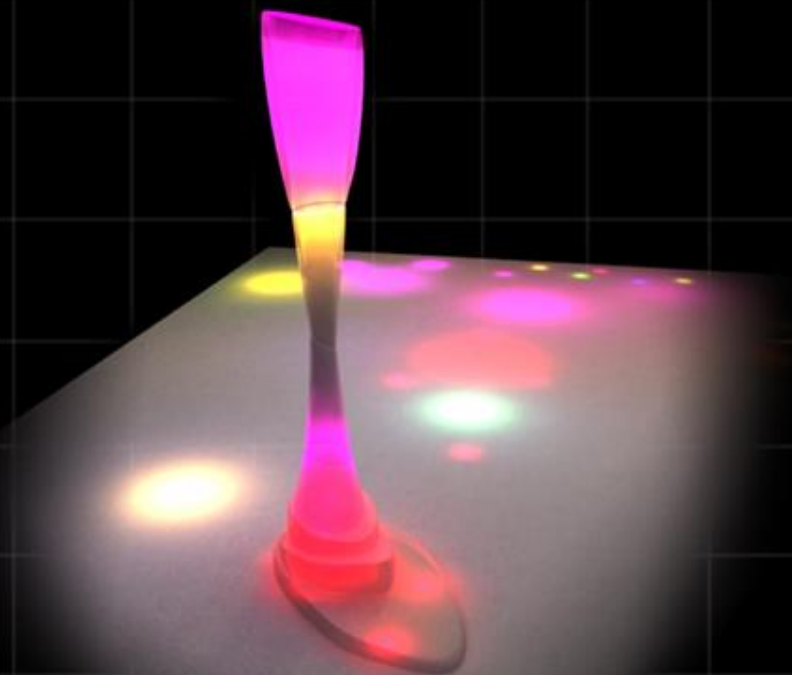


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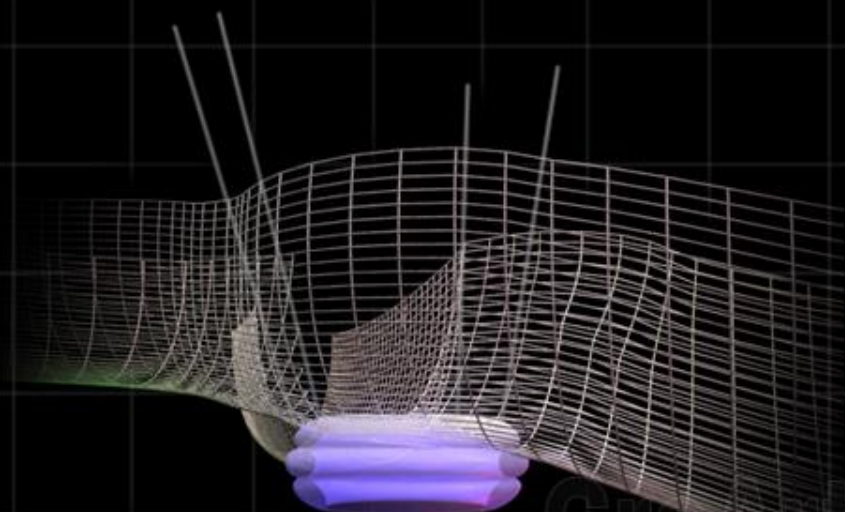


rope tower

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totam



inflatable podest

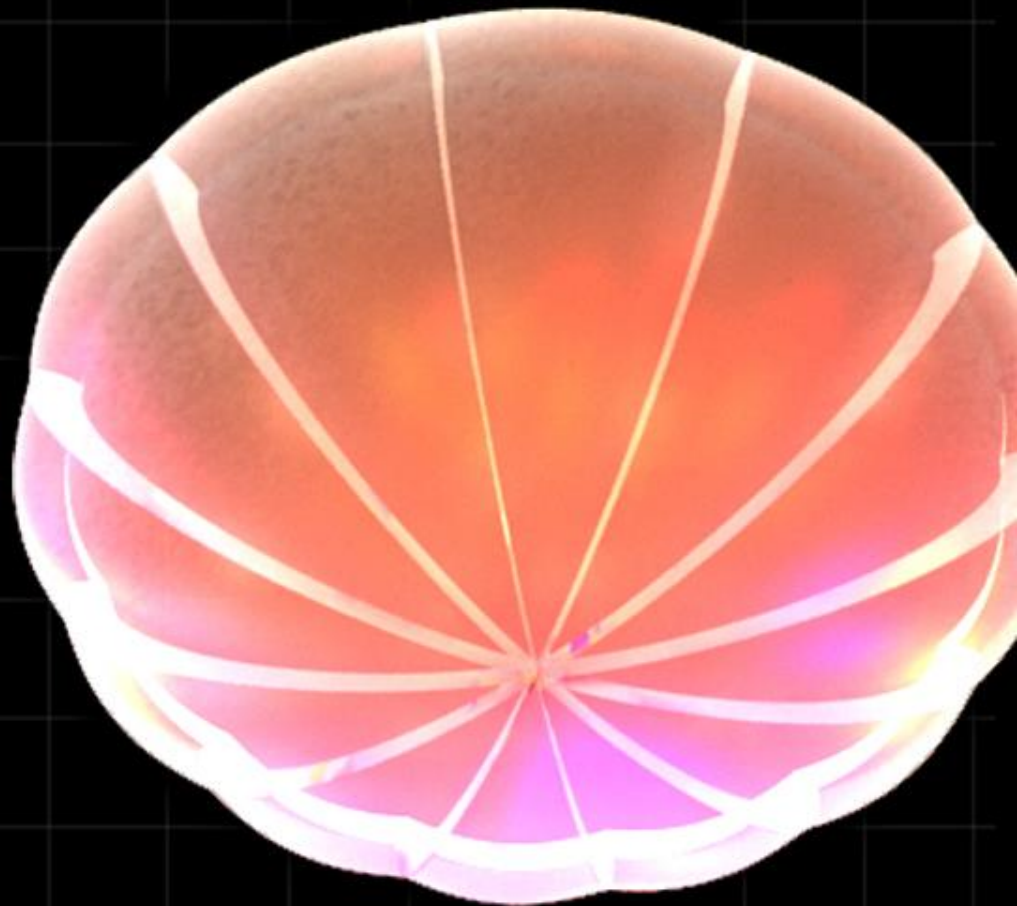
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upper screen

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- Potential market (overall population)
- Definition of the target market and its size, market segmentation
- The target population for playgrounds is children and parents as payers (the nature of the population changes according to the location of the playground and its size)
- most playgrounds have the option to celebrate birthdays. The target population for these events comprises parents to children at the ages of 2-13.
- The venue will be based as a semi scientific/cangable venue.

- **Additional sources of income:**
- Activities during the summer
- Nursery school - playgrounds fun days.
- Story hour, theater, children's plays, artistic activities and/or activities related to a certain holiday or theme.
- Store - the price earnings ratio in a store is 300-400%
- Restaurant.
- Family center.
- Afternoon activities.

Potential market (therapeutic)

1. Population with autism of all kinds, which consumes therapeutic medical facilities Individual in their home.
Autism rates rising worldwide, one in every 100 children is diagnosed.
2. Public Organizations and private entities investing huge sums in setting up rehabilitation centers.
England - Average annual investment for children afflicted by ASDs 2.7 billion pounds per year.
Adult - 25 billion pounds a year.
USA - Investment Average annual \$ 35 to \$ 90 billion each year.
3. Rehabilitation population
4. playground



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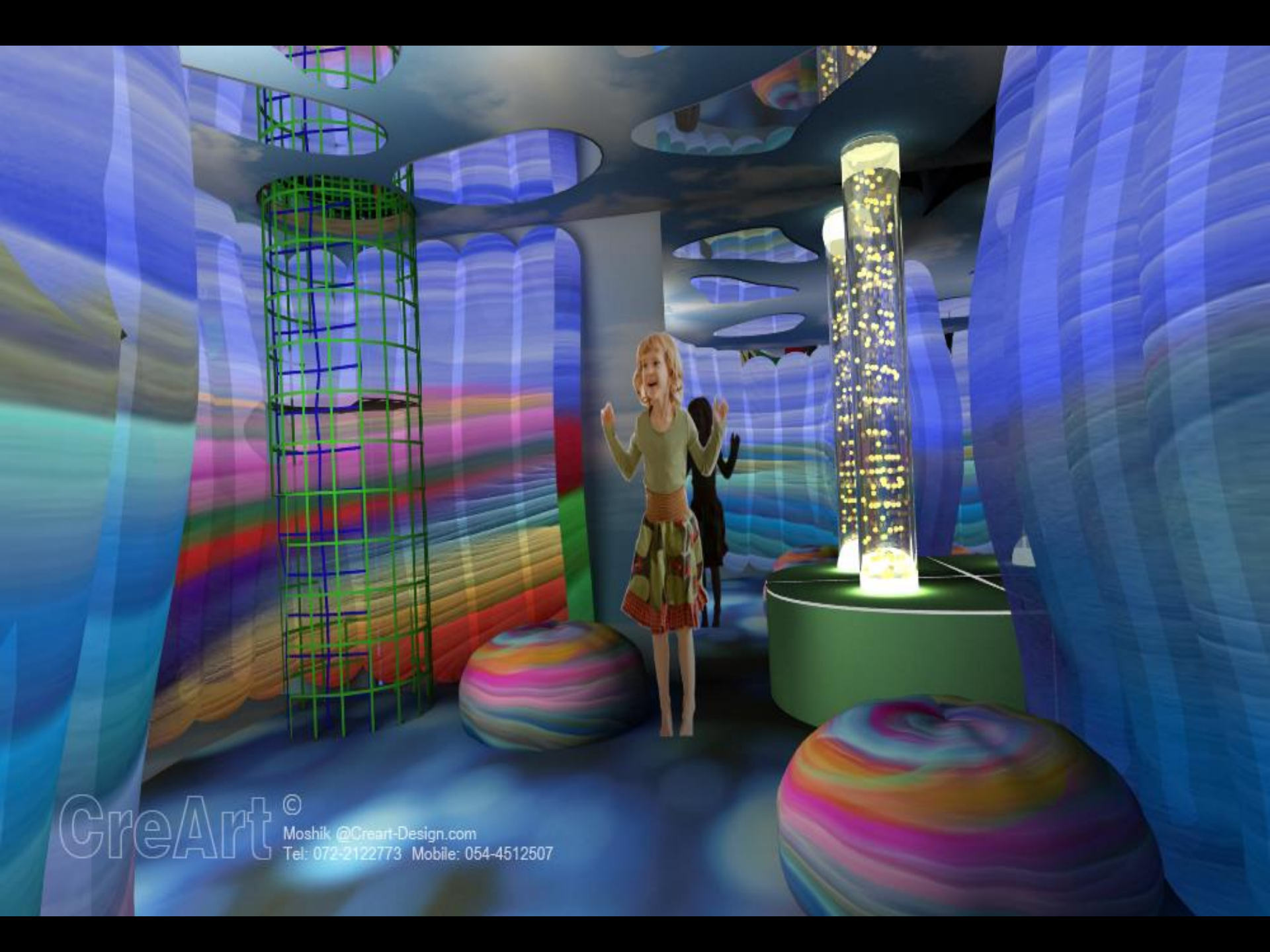
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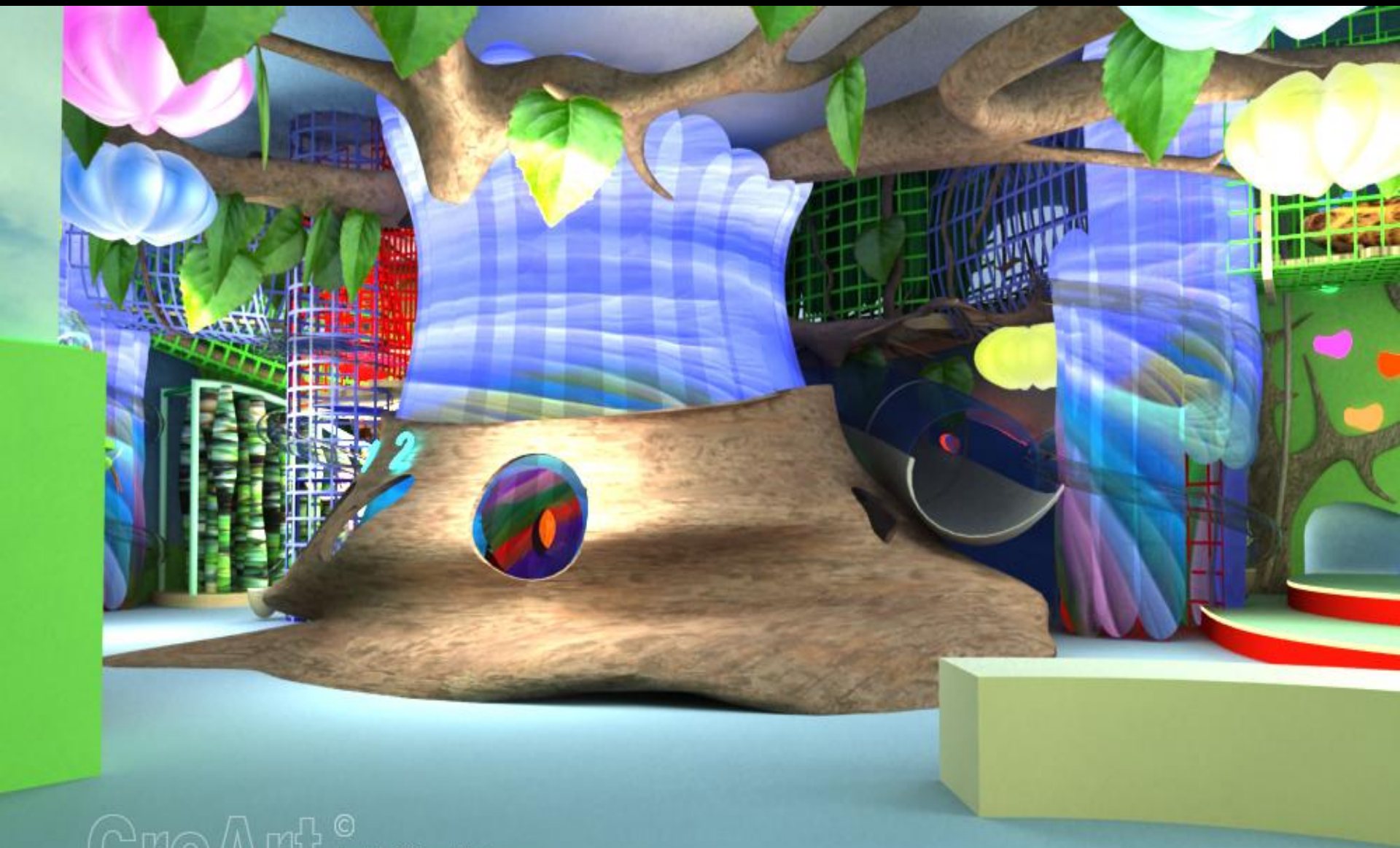
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- **CreArt Design** designs playgrounds according to a unique visual, design and content concept that distinguishes it from any other playground throughout the world.
- In the world of playgrounds designed by CreArt-Design this concept is manifested in the creation of a dynamic, interactive, fantastic and unique world.



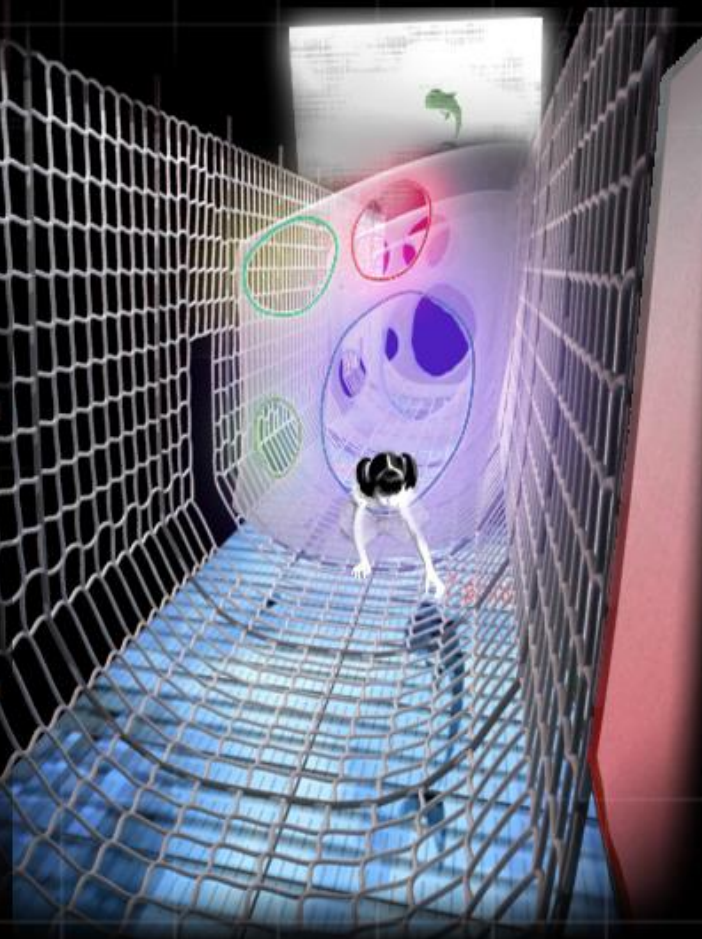
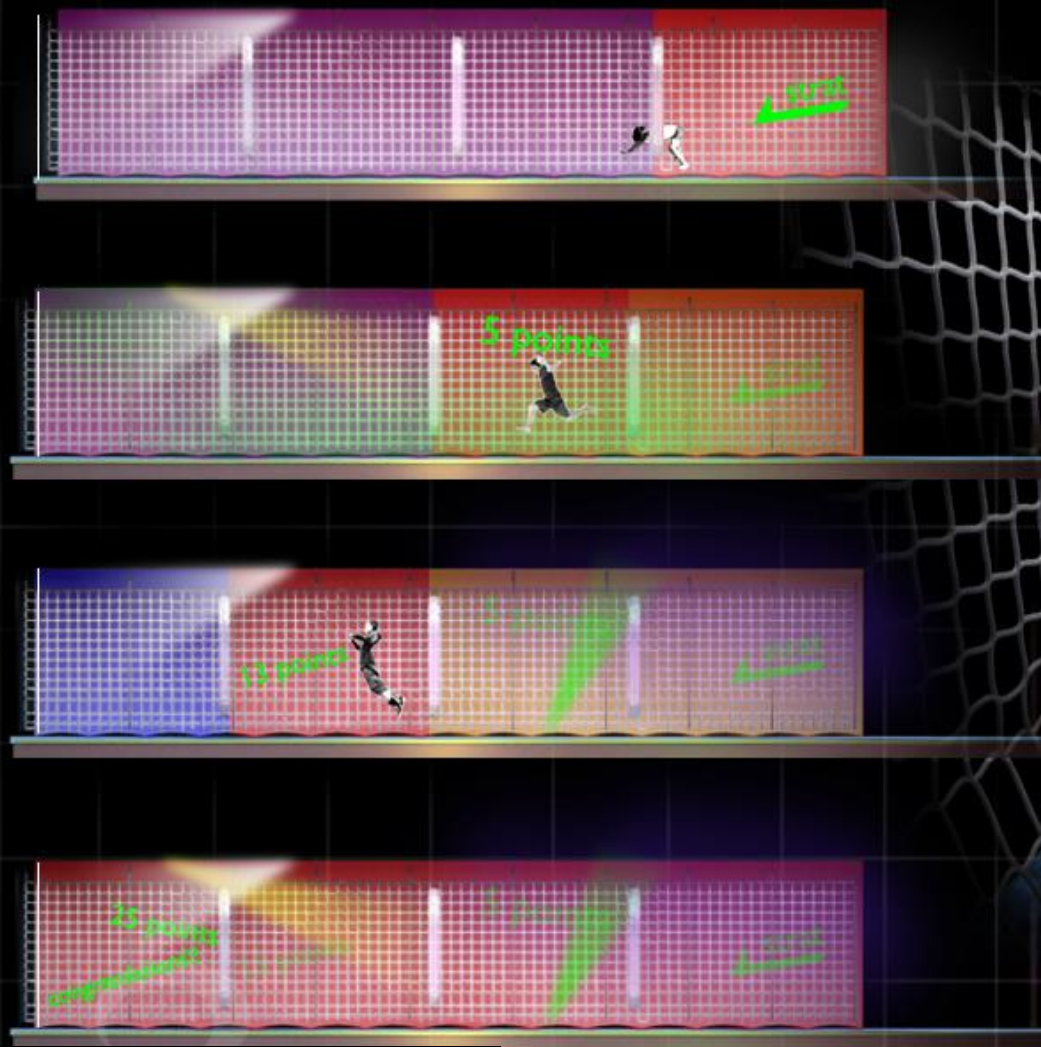
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interactive bridge **CreArt**®

- **The interactive world** -provides a multi-sensory experience together with planning and thinking strategies in addition to **interactive reactions while activating play elements.**
- **Sensory stimulation that creates movement and physical activity** by light stimulation, projection of images and sounds.
- Sensory stimulation brings joy and fun to the child and used as a therapeutic tool.
- **The dynamic world** - the playground space is **changeable**, it can serve for multiple purposes. Different themes can be present in the same play elements.
- The space can also be used for therapeutic performance-theatrical purposes.

- **The world of fantasy** – a playground that provides and encourages the child's imagination where the meaningful play experience is created.
- - **The visual appearance** of the playground is **unique and different** than any other playground and this is for the purpose of creating a renewed interest in the familiar world of playgrounds.
- - **The playground combines innovative, intelligent play equipment** together with inflatable elements that "interact" with the child and change their appearance by projection of images and sound with a unique, surprising and inviting design.

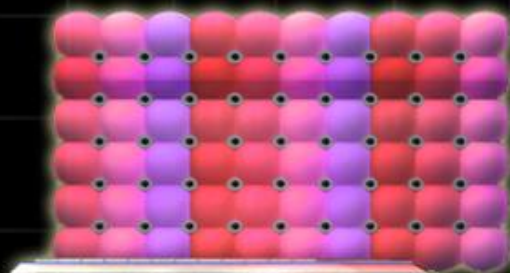
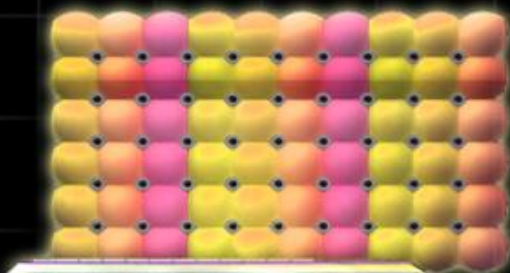
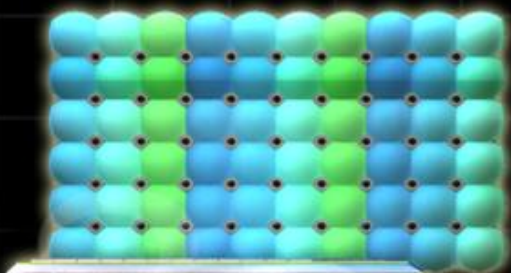
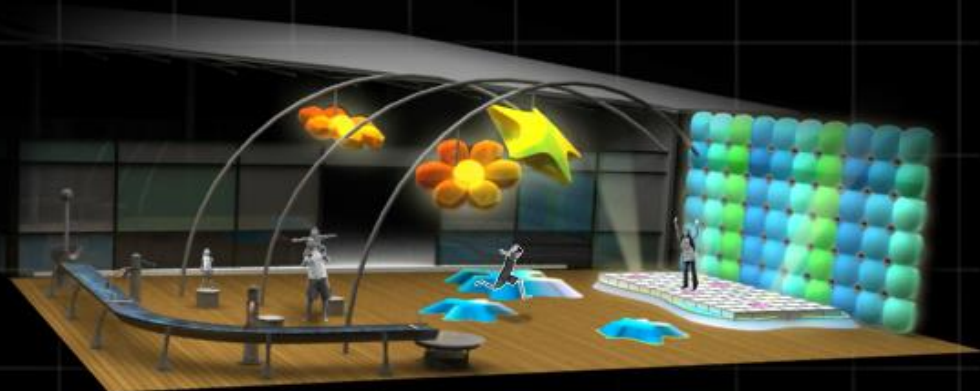
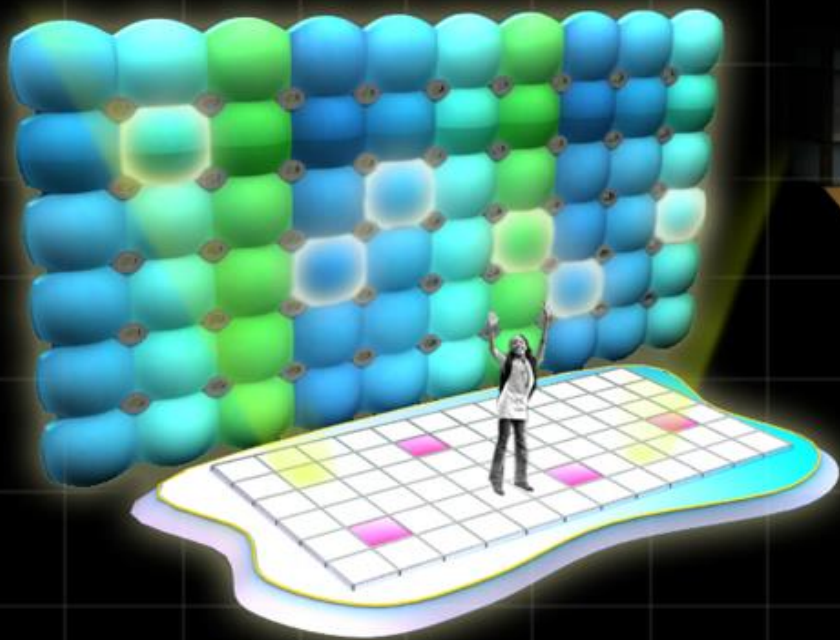
- **CreArt-Design** develops and matches playground concepts to specific customers and countries where playgrounds are created.
- **CreArt-Design** provides visual, 3-D simulations of the playground area as well as work plans and supervision up to the final product.
- This unique playground is currently patent pending after provisional registration.
- The examples of elements contained in this document are only a small part **of more than 40 elements that are unique to CreArt Design**; these elements are under development for more than 15 years.

- CreArt Design set itself a goal to create, collaborate, develop and build unique and successful playgrounds like the ones made by CreArt Design anywhere in the world. "May we bring joy to the world."

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out side deck
changable stage

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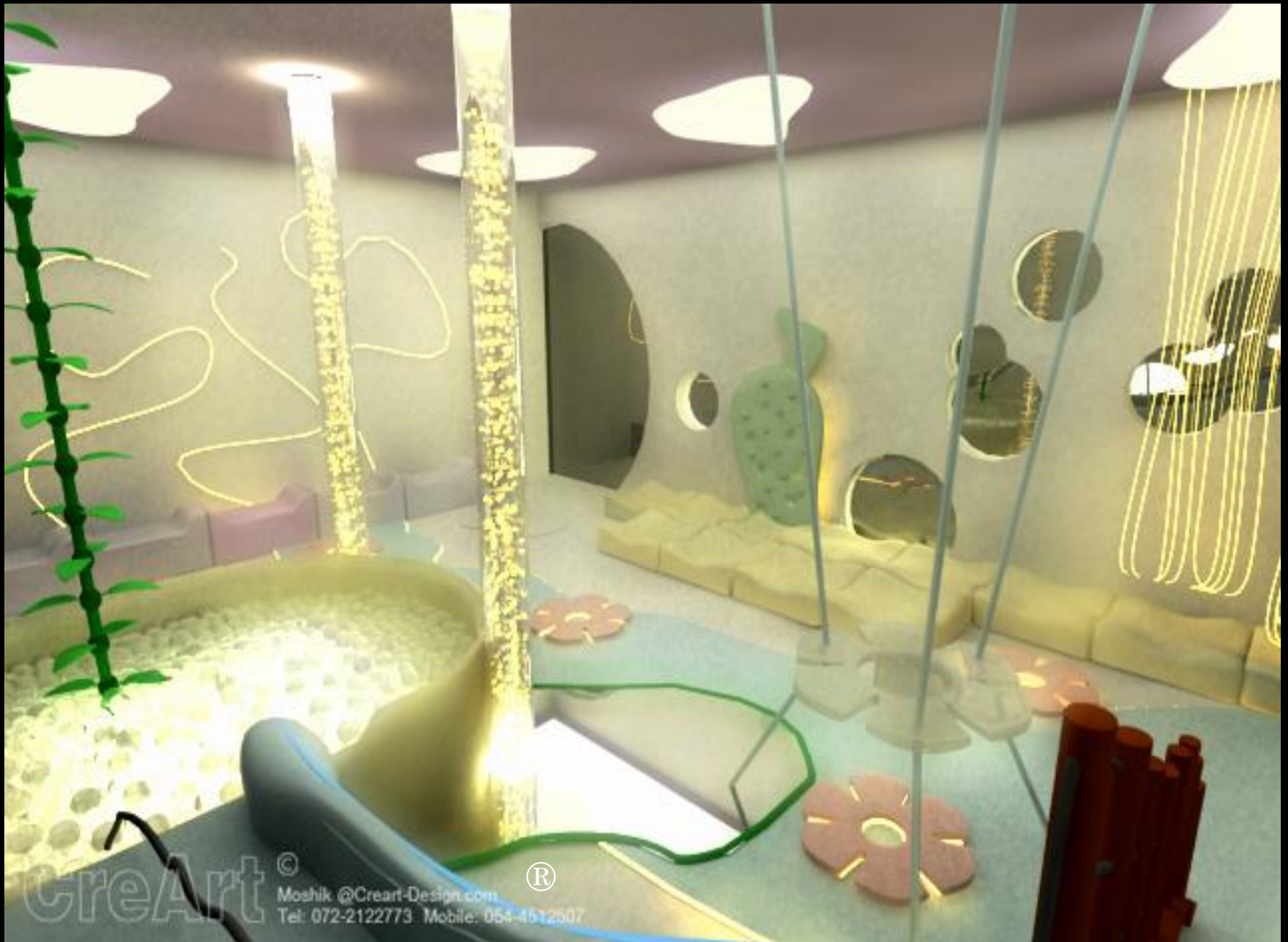
toddlers playground age 0-4



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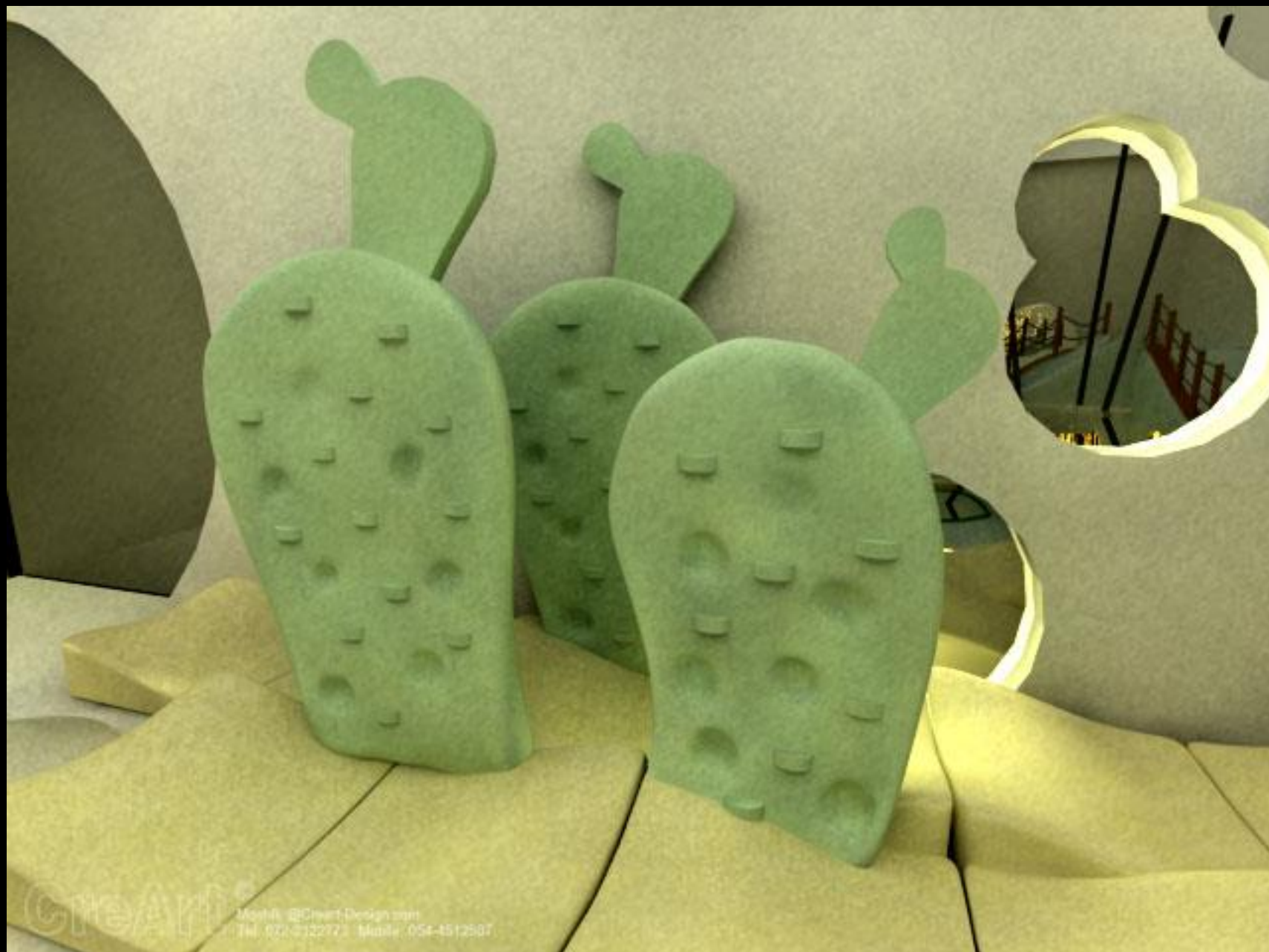
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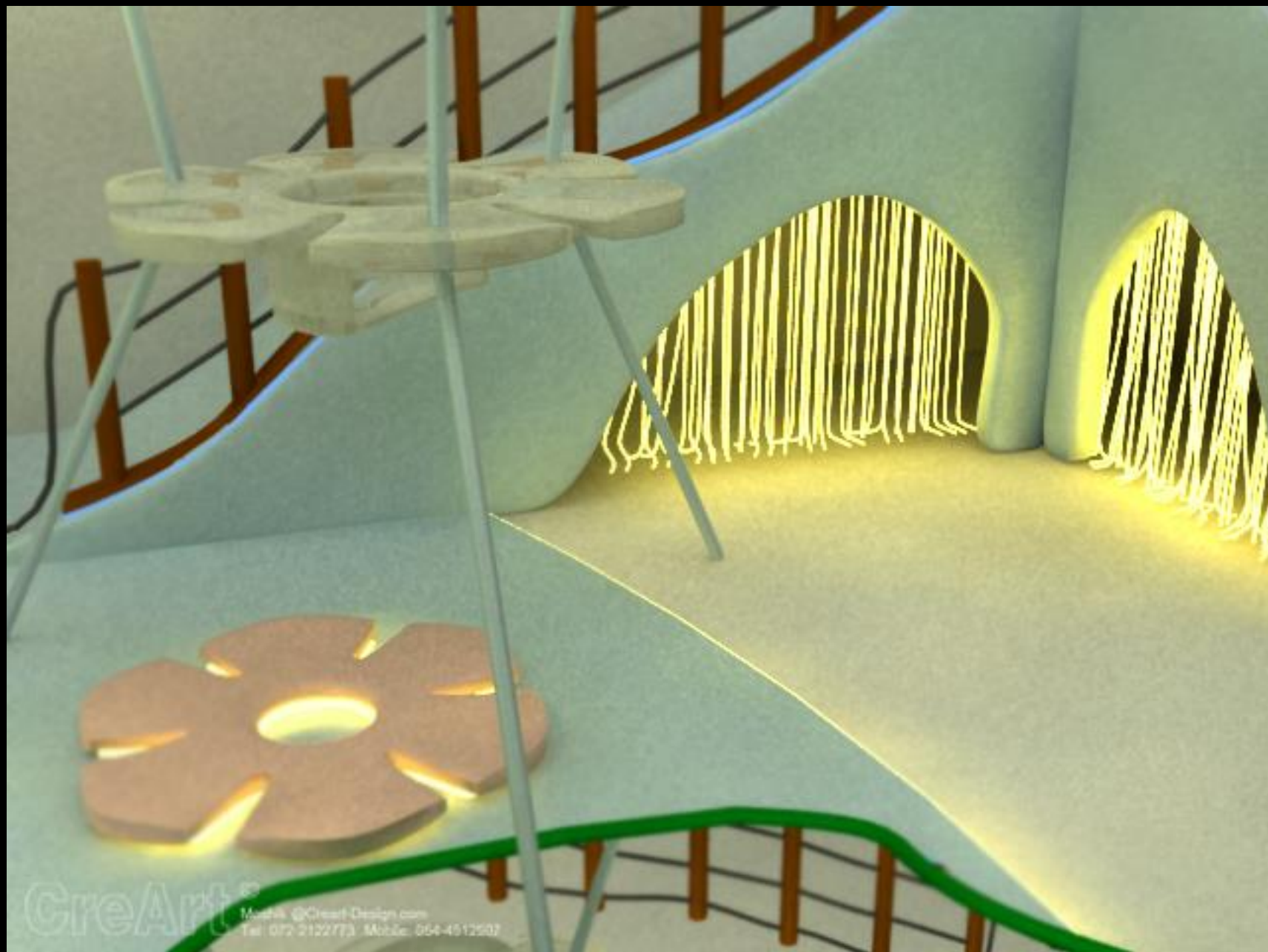


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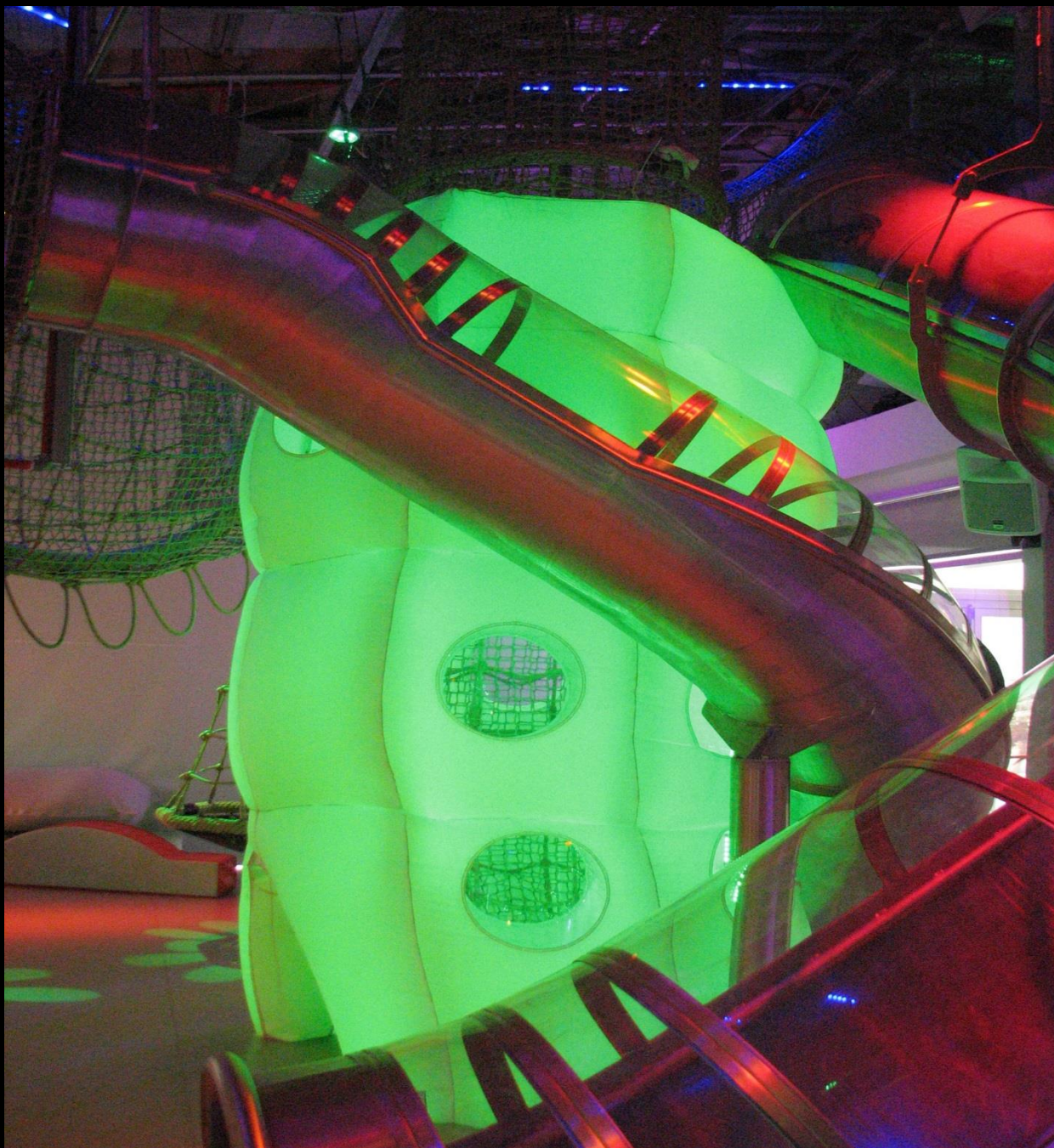
Kids playground age 0-12



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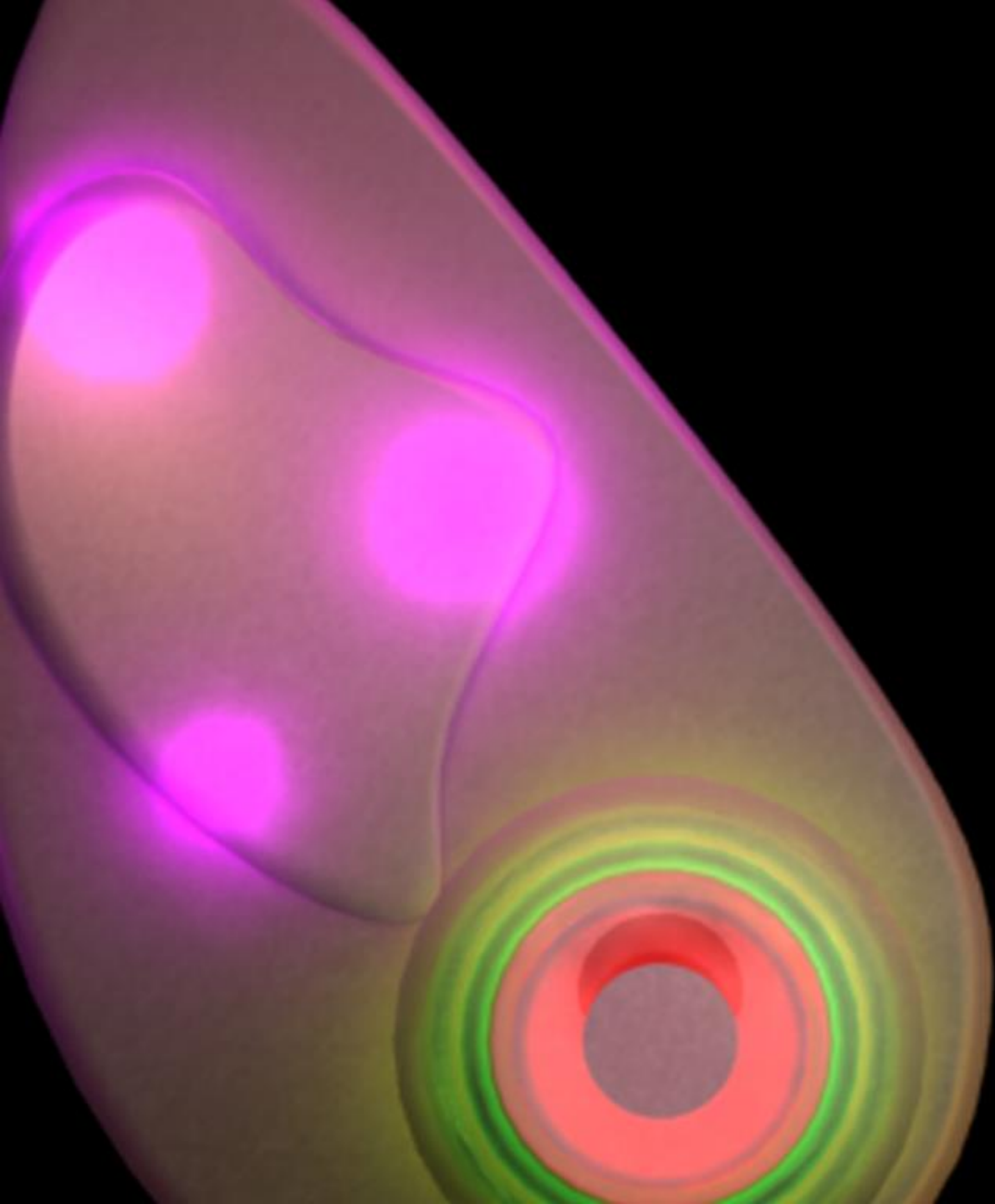












Thank you.....

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